

CITIZEN

WORKS

www.citizenworks.org

***Biennial
Report
2003-2004***

CITIZEN WORKS develops systemic means to advance the citizen movement in three ways: **first**, we enhance the work of existing organizations by helping to share information, build coalitions, and institute improved mechanisms for banding activists together; **second**, we bring new energy and support to the progressive movement by recruiting, training, and activating citizens around important problems; and **third** we incubate groups and act as catalysts where there are too few public interest voices. To meet these goals, Citizen Works runs multiple, integrated programs. The highlights from 2003-2004 are listed inside.



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I. The Corporate Reform Campaign

Our main focus in 2003-2004 was our Corporate Reform Campaign, which began in 2002 in response to the Enron scandal and continues to be a leading voice in developing corporate reform movement. The goal of Citizen Works' Corporate Reform Campaign is to work with citizens across the country to correct the current destructive course of our political economy. We educate about the shift from unsustainable market-driven values to sustainable life-affirming values, a shift from a society where corporations dominate to one in which people recognize their capacities as citizens to exert sovereign control over the behavior of publicly-chartered corporations.

Although many citizens understand that corporate power poses a threat, few understand what, if anything, can be done to challenge excessive corporate power in a constructive manner. The Corporate Reform Campaign focuses on increasing grassroots participation in public affairs and eventually diluting the influence of profit-driven corporations in the governing process.

Our work on corporate reform has many components

1. Grassroots education and activism

One of the keys to our Corporate Reform Campaign is a catalytic educational component that establishes a mainstream understanding that there is too much illegitimate corporate power. Alternative approaches exist in which citizens define the appropriate role for corporations in our democracy.

Citizen Works has harnessed the power of the Internet to educate citizens across the country on is-



Citizen Works stands outside the SEC with a giant inflatable pig, urging the agency to “Hog-tie Corporate Greed.” Joining Citizen Works were Friends of the Earth President Brent Blackwelder and noted stakeholder activist and author Ralph Estes.



Citizen Works founder Ralph Nader speaks at the National Press club as part of a February 4th day of action drawing attention to the connects between war and oil. The press conference was broadcast on C-Span.

...sues of corporate power. First, we issue an extensive weekly e-newsletter, the Corporate Reform Weekly, which keeps approximately 8,500 subscribers up-to-date on the significance of the latest corporate scandals and offers suggestions on what to do about them. Each edition includes a weekly action item. Many subscribers report that the Corporate Reform Weekly is a springboard for local discussions about corporate power. Citizen Works also maintains an extensive website at www.citizenworks.org full of corporate reform resources. Using the website and the newsletter, Citizen Works has built support for both national-level reforms, such as expensing stock options and cracking down on corporate tax cheats, as

well as state level reforms like the Corporate Three Strikes law or the Code for Corporate Responsibility.

Citizen Works also works with activists across the country to help them to develop educational protests of corporate power in their local communities. On February 4, 2003 Citizen Works led a coalition of groups in sponsoring a national day of action to call attention to the role that oil companies and oil consumption were playing in the drive to war in Iraq. Dozens of communities participated with local protests, handing out flyers at gas stations nationwide. On April 5, 2003 Citizen Works called attention to corporate war profiteering on our second annual Big Business Day, a national event to draw attention to corporate power and to inspire citizens to take action. While citizens across the country participated in events in approximately 100 locations, Citizen Works organized a well-attended demonstration in front of Halliburton subsidiary Kellogg, Brown, and Root's Washington DC office.



The poster for Citizen Works' second annual Big Business Day. On April 5, 2003, citizens around the country demonstrated to call attention to the problem of too much corporate power.

2. Washington-based advocacy and activism



Citizen Works communications director Lee Drutman and interns Imad Ahmed, Julia Follick and Minou Arjomand stand outside the Securities and Exchange Commission on the one-year anniversary of Sarbanes-Oxley, calling for more thorough corporate reform.

For cracking down on corporate crime (see Appendix A.) Additionally, Citizen Works pulled together a dozen consumer and investor groups to send a letter to members of Congress demanding stock options to be expensed. This coalition has played a pivotal role in confronting the tech industry in the battle over stock options.

Members of the national media regularly seek out comments and advice from Citizen Works staff on a wide range of corporate reform issues, from the SEC's performance to corporate tax cheating to corporate crime. Through the use of well-timed press releases, Citizen Works has added citizen voices to the national

As a DC-based national non-profit, Citizen Works has worked with members of Congress and members of the national media to build support for corporate reforms. We also organized protests at institutions like the Supreme Court and the Securities and Exchange Commission. Members of Congress and their staffs have regularly invited Citizen Works to consult with them on building support for corporate reforms. For example, working with Senator Byron Dorgan (D-ND,) we helped to get language in a Justice Department appropriations bill that directs the Justice Department to produce an annual report on corporate crime in America, similar to the one it produces on street crime. We were also invited by some congressional leaders to share our 12-point plan

policy debate. In the Fall of 2003, Citizen Works communications director Lee Drutman began appearing as a weekly guest on the nationally syndicated radio show *Business Talk This Morning*, providing a weekly “Corporate Reform Report” to more than 200,000 listeners in more than 40 cities. In 2003-2004, Citizen Works and its staff were mentioned many times in national newspapers, including the Washington Post and the New York Times, heard on National Public Radio, the BBC and other radio stations, and seen on NBC’s Today show, among other television appearances. (For a list of Citizen Works media appearances, see Appendix C.)

Citizen Works has also held numerous small protests in Washington DC, to draw attention to reform causes. We held two protests outside the Supreme Court in connection with the *Nike v. Kasky* case, in which Nike was claiming a constitutional right to lie. We used the opportunity to educate the public about the consequences of corporations claiming for themselves constitutional protections. Large pictures of our demonstration on both the day of the oral arguments and the day of the decision were featured in the New York Times, Washington Post, and many other news outlets.



Citizen Works’ members demonstrate outside the Supreme Court on the day of the *Nike v. Kasky* decision to call attention to Nike’s attempt to claim a Constitutional “free speech” right to lie about its labor practices in its public relations material.

We also held three protests outside the SEC to draw attention to shortcomings in the SEC’s approaches to corporate reform. In January, 2003 columnist Arianna Huffington joined us as we set up an inflatable pig outside the SEC to protest the agency’s efforts to weaken corporate reforms in Sarbanes-Oxley (in particular, allowing accounting firms to continue to serve as tax “consultants” for the companies they audit) the next day a picture was featured in the Washington Post. In April, we stood outside the SEC to complain that the settlement with ten Wall Street banks over conflicted advice was too lenient; footage of our protest appeared on the evening broadcast of several major networks. In July, we stood outside the SEC, saying that more needed to be done as leaders celebrated the one year anniversary of Sarbanes-Oxley inside; our event was mentioned in several news reports and Senator Sarbanes himself requested materials from us as he entered the building.

3. Strategic planning for the future

Working with our Corporate Reform Commission -- an impressive network of 50 prominent authors, activists, professionals, and scholars (see Appendix B for a full list,) Citizen Works produced a book that examines a wide range of ideas for challenging corporate power and presents a strategic vision for the growing corporate reform movement. The book, entitled *The People’s Business: Controlling Corporations and Restoring Democracy* was released in November 2004 and is published by Berrett Koehler. Unlike many books on corporate power, *The People’s Business* goes beyond mere historical accounting of corporate wrongdoing to provide an educational action plan for citizens to become involved in corporate reform on a local level. The book is co-authored by the former director of the Citizen Works Corporate Reform Campaign Charlie Cray and Citizen Works communications director Lee Drutman with a foreword by Citizen Works founder Ralph Nader.

II. Incubation Program

One of Citizen Works' goals is to act as a catalyst where there are too few public interest voices. As part of that mission, Citizen Works runs an incubation Program to help new groups get started that fill existing voids in the public interest landscape. As part of our Incubation Program, we helped to found the Association for Integrity in Accounting.

Association for Integrity in Accounting (AIA)

The mission of the Association for Integrity in Accounting is to provide an independent forum to advance positions on a wide range of critical accounting and auditing issues, standards and regulations affecting the integrity of the profession and the public interest in maintaining trust and confidence in accounting. The association for Integrity in Accounting includes members, domestic and international, from private, public, and academic accounting (as well as students and others) interested in the advancement of accounting to support a more informed public.

The Association held its founding conference in Washington DC in early March 2003 and decided to focus on four main areas: 1) watching the watchdogs; 2) restoring professional independence; 3) assuring corporate accountability and disclosure; and 4) redeeming accounting education. The founding conference concluded with a press conference at the National Press Club officially announcing the new organization. Since then, founding members have been working on policy papers and recruitment.



Founding members of the AIA gather in Washington DC for their inaugural meeting and press conference in March. Top right, right to left: Ralph Estes, Professor Emeritus, American University; **Jesse Dillard**, Professor, University of Central Florida; **Bill Schwartz**, Dean, Indiana University-South Bend; **David Crowther**, Professor, London Metropolitan University (England); **Steven Filling**, Professor, CSU-Stanislaus; **Soon Nam Kim**, Lecturer and CPA, University of Wollongong (Australia); *Front row, from right to left: Theresa Amato*, President, Citizen Works; **Ralph Nader**, Founder, Citizen Works; **Linda Ruchala**, Associate Professor, University of Nebraska-Lincoln; **Tony Tinker**, Professor, Baruch College-CUNY; **Paul F. Williams**, Professor, North Carolina State University.

III. Strengthening the Progressive Movement

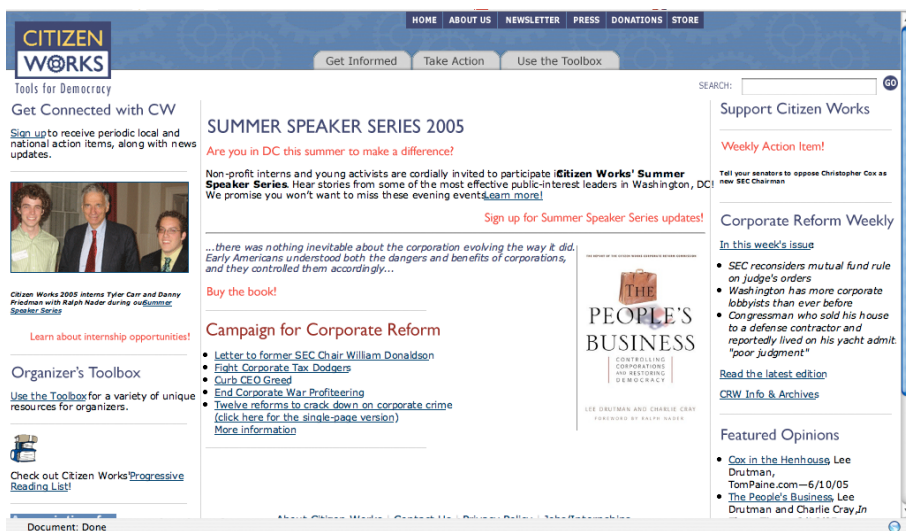
One of Citizen Works' goals is to recruit new activists and build synergies between existing groups. We have worked towards this goal in a number of ways.

1. Regular e-mail activist alerts

Citizen Works sends regular alerts to an e-mail list of 30,000 activists around the country. Our messages give activists opportunities to make their voices heard on important policy decisions. Often, we work with other groups to develop strong campaigns that enhance citizen power. For example, Citizen Works worked with a wide coalition to generate the citizen pressure that forced Congress to roll back FCC rules deregulating the media. We also took the lead on many issues, such as stock options and pressuring the FBI to track corporate crime, thus channeling citizen discontent with corporate malfeasance into constructive action.

2. Website of progressive resources and civic tools

Citizen Works' dynamic website, www.citizenworks.org, is an extensive resource full of links and information, designed to be an entry point for citizens. We have organizing guides, a progressive reading list, and weekly action items. We maintain a calendar of events and national trainings for activists. Our website also contains an on-line store with books, reports, videos, and other items.



Activists protest at a gas station as part of a national day of action calling attention to connections between oil and war, organized by a Citizen Works-led coalition.

Citizen Works' Website, www.citizenworks.org, contains extensive resources for activists and others interested in challenging corporate power and building a citizen-powered democracy.

3. Coalition Building

As part of our mission to enhance the work of existing organizations by sharing information and building coalitions, Citizen Works continues to forge new coalitions among progressive groups. In February, for example, our No War for Oil Day of action attracted dozens of groups to organize protests, including CorpWatch, Global Exchange, Greenpeace, Rainforest Action Network, and United for Peace and Justice. In August of 2003, we organized more than a dozen consumer and investor groups (including the Consumer Federation of America, Consumers Union, Domini Social Investments LCC, Public Citizen, and US PIRG) to pressure Congress to expense stock options.

4. First Thursday Forums

Citizen Works hosted regular forums for leaders of nonprofit agencies. These gave leading progressive activists and thinkers in Washington a chance to share ideas and discuss future plans. Each breakfast event features a speaker, followed by a discussion. In August of 2003, Citizen Works put the First Thursday Forum Series on hold to assess how to make it more effective.

LIST OF SPEAKERS:

January 9th: Former Senator Mike Gravel (AK)

President, Direct Democracy / Philadelphia II, "There Is A Better Way: The National Initiative for Democracy"

February 6th: Damu Smith

Founder, Black Voices for Peace, "Black America and the Struggle For Peace"

March 6th: Darcy Scott Martin

*Washington Director, Women's Action for New Directions (WAND) and The Women Legislators' Lobby (WiLL)
"Peace Strategies When War Looms"*

April 3rd: Victoria Samson

Center for Defense Information, "Weapons Advances and the War in Iraq"

May 1st: Robert McIntyre,

Director, Citizens for Tax Justice, "A Taxing Debate: How the Left Can Defeat the Bush Tax Cuts"

June 5th: Jamin Raskin

Professor of Law, American University; Director, Appleseed Project on Electoral Reform, Discussing his best-selling new book, Overruling Democracy: The Supreme Court versus the American People

July 3rd: Jeff Chester

Executive Director, Center for Digital Democracy, "Big Media's Threat to the Net."

IV. Summer Speaker Series

Each summer, thousands of young people come to Washington, D.C. to make a difference in their country and the world. Some work for profit, some work on the Hill, but many work in the nonprofit sector for small wages but expansive experiences.

For several years now, Citizen Works has offered a program for these summer nonprofit interns and young activists. The goal is to meet and learn from current public interest leaders as well as their student counterparts in other progressive nonprofit organizations. Speakers share their current projects, their life stories, and the satisfaction that comes from working to solve some of the world's largest problems. The students make many connections -- intellectual and personal. These young leaders leave DC re-inspired and ready to commit to active citizenship on campus and beyond. Many return to start their public interest careers here.

June 12 - **Anna Aurilio**

Legislative Director, US Public Interest Research Groups

June 19 - **Ralph Nader and Theresa Amato**

Founder and President, Citizen Works

June 26 - **Bill Fletcher**

President, TransAfrica Forum

July 3 - **John Passacantando**

Executive Director, Greenpeace USA

July 10 - **William Greider**

Best-selling Author and National Affairs Correspondent, The Nation

July 17 - **Donna Edwards**

Executive Director, The Arca Foundation

July 24 - **Lori Wallach**

Director, Public Citizen's Global Trade Watch

July 31 - **Kim Gandy**

President, National Organization for Women

August 7 - **Charles Lewis**

Founder and Executive Director, The Center for Public Integrity



Anna Aurilio of U.S. PIRG



John Passacantando addressing young activists during the Summer Speaker Series.

V. The People's Business

The new book detailing the Citizen Works' Corporate Reform Commission's official report.

THE REPORT OF THE CITIZEN WORKS CORPORATE REFORM COMMISSION



LEE DRUTMAN AND CHARLIE CRAY

FOREWORD BY RALPH NADER

Lee Drutman is the Communications Director at Citizen Works (www.citizen-works.org), a nonprofit, non-partisan organization founded by Ralph Nader to advance justice by strengthening citizen participation in power. His commentaries have been published in many outlets, including the *Los Angeles Times*, *New York Newsday*, and the *Providence Journal* and online at TomPaine.com, Alternet.org, and CommonDreams.org

Charlie Cray is a policy analyst and the director of the Center for Corporate Policy in Washington, D.C. (www.corporatepolicy.org). He is the former director of the Campaign for Corporate Reform at Citizen Works and a former associate editor of *Multinational Monitor* magazine.

- **The official report of a commission of 50 prominent leaders of the corporate reform movement that includes such notable members as Ralph Nader, David Korten, Herman Daly, Medea Benjamin, and many others**
- **Includes specific, detailed prescriptions for how we can take our country back from corporate rule, and integrates them into a coherent strategy**
- **Written in an engaging, hard-hitting style with lots of concrete examples**

More than ever before, large corporations wield an unjustifiably excessive influence over our lives. The consequences are indeed frightening -- environmental destruction, political corruption, erosion of democracy, increased polarization between rich and poor, declining wages and benefits, and increased stress and overwork. As corporations become more powerful, these problems will only get worse.

The People's Business offers a series of proposals for reforming and restructuring corporations so that they become the people's servants, not their masters. Writing in a lively populist style, the authors pull together recommendations from the prestigious members of the Citizen Works Commission on Corporate Reform to present a clear-headed plan of action.

Drutman and Cray discuss how corporations managed to achieve their current privileged position and offer a comprehensive approach for reconceiving corporations as engines of public prosperity, not private plunder. They outline specific reforms that could be enacted to get corporations out of politics; establish truly public-minded regulation of corporate behavior; safeguard our natural resources; combat unfair market domination by corporations; crack down on corporate crime; and challenge the corporate claim to constitutional rights.

Bolstered with relevant history and recent examples, *The People's Business* will appeal to both the deeply-committed (and often frustrated) long-time activists looking for a coherent approach in the struggle for corporate accountability, as well as relative newcomers looking for intermediate measures that could serve as effective means of corporate reform.

CONTENTS

Foreword by Ralph Nader

Introduction: The People's Business

1. Reclaiming the Public Purpose of the Corporation
2. Challenging the Corporate Claim to Constitutional Rights
3. Fixing the Gears of Corporate Governance
4. Freeing Markets from Corporate Control
5. Cracking Down on Corporate Crime
6. Saving Our Democracy from a Corporate Takeover

Conclusion: Building the Movement to Challenge Corporate Power

November 2004 • Hardcover, 300 pages, \$24.95 • ISBN 1-57675-309-3

Citizen Works People:

Who are we? Our staff remains lean and catalytic. Our aim is not to do for citizens, but to better enable citizens and nonprofits to do for themselves. Between 2003 and 2004 our staff ranged from two to eight people depending on funding and included:

CITIZEN WORKS STAFF

Heather Vargas	Assistant Director
Lee Drutman	Communications Director
Jennifer Tucker	Intern
Peter Wolf	Intern
Ali Arace	Intern
Julie Bond	Intern
Katie Selenski	Intern
Laili Hlass	Intern
Charlie Cray	Corporate Reform Liaison

CURRENT BOARD OF DIRECTORS

Brian Conlon	President / Treasurer
Claire Nader	Vice President/Secretary
Theresa Amato	Board Member
Katie Selenski	Board Member

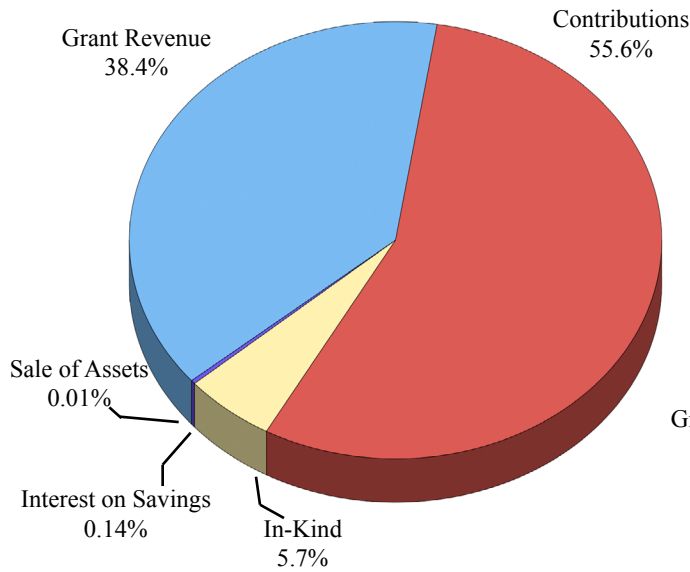
Citizen Works builds the capacity of its staff by sending staff to educational seminars, protests, and organizing trainings. Additionally, Citizen Works runs a yearlong internship program and we have been fortunate to have the talents and energies of a number of dedicated interns. In the past two years, our summer interns attended Democracy Summer activism training. The following interns contributed tirelessly to our many projects in 2003-2004: **Jes D'Ambrosio**, New York University '02 (Grassroots Outreach, Research); **Joel Williams**, George Mason University '04 (Research); **Sam Ferguson**, University of California at Berkeley '04 (Research); **Mark Childerhose**, Spring Arbor University '03 (Research); **Imad Ahmed**, University of California at Berkeley '04 (Research); **Minou Ariomand**, Columbia University '06 (Research); **John Bachir**, Rice University '04 (AIA Operations, Research); **Agnes Christeler**, University of Denver '04 (Research); **Julia Folllick**, Rice University '05 (Research, Outreach, Fundraising); **Dan Kravetz**, Macaleser College '05 (Research)

Resources

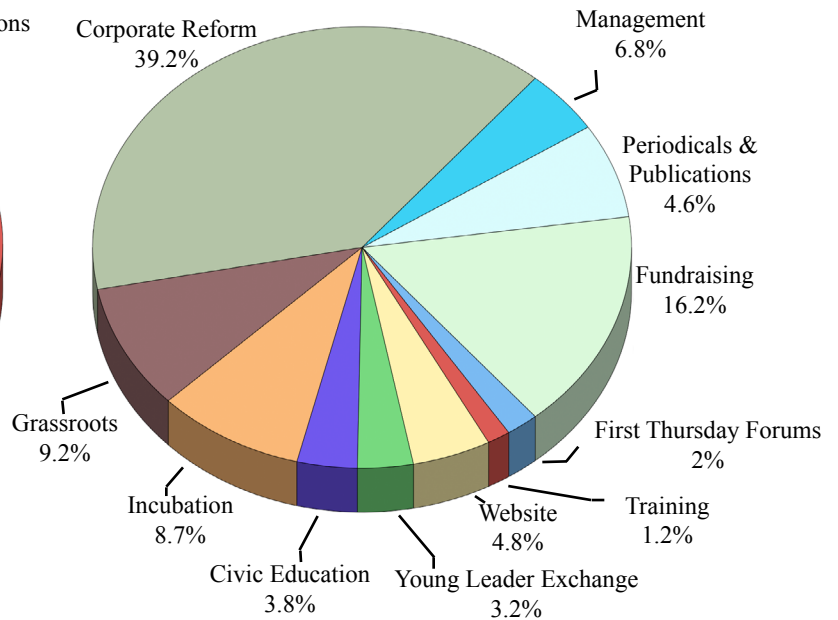
Citizen Works raises money from two principal sources: foundations and individual donors. We do not accept government or corporate donations.

Our total income in 2003: \$378,060 and our total expenses in 2003: \$452,578

2003 Income

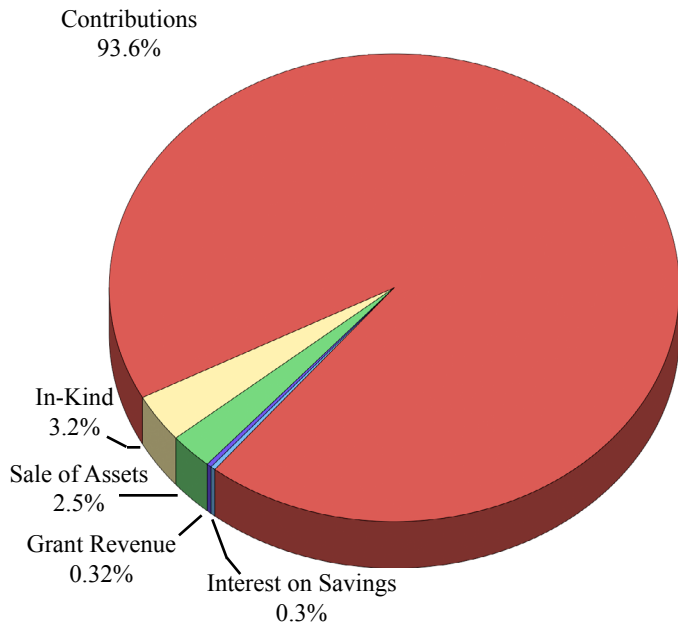


2003 Expenses

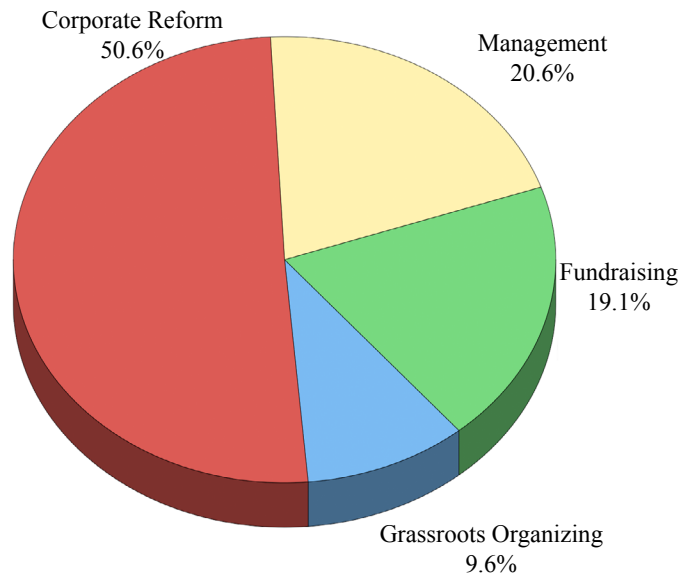


Our total income in 2004: \$77,158 and our total expenses in 2004: \$147,068

2004 Income



2004 Expenses



Appendix A

Citizen Works' 12-point agenda for Corporate Reform

- 1) TRACK THE EXTENT AND COST OF CORPORATE CRIME.** Establish a public online corporate crime database at the Department of Justice. The FBI should also produce an annual corporate and white-collar crime report as an analogue to its "Crime in the United States" report, which focuses principally on street crime.
- 2) INCREASE CORPORATE CRIME PROSECUTION BUDGETS.** Both the Securities and Exchange Commission and especially the Department of Justice's corporate crime division have been chronically underfunded. Without proper resources, it is difficult to apply the rule of law to corporate criminals. As a result, government prosecutors and regulators are forced to settle for weak fines and ignore many more violators entirely.
- 3) BAN CORPORATE CRIMINALS FROM GOVERNMENT CONTRACTS.** Enact a tough, serious debarment statute that would deny federal business to serious and/or repeat corporate lawbreakers. These standards should apply to contracts in Iraq. The federal government spends \$265 billion a year on goods and services. Let's make sure taxpayer money isn't supporting corporate criminals.
- 4) CRACK DOWN ON CORPORATE TAX AVOIDANCE.** Punish corporate tax escapees by closing the offshore reincorporation loophole and banning government contracts and subsidies for companies that relocate their headquarters to an offshore tax haven. Give the IRS both more power and more resources to go after corporate tax cheats. Require publicly-traded corporations to make their tax returns public.
- 5) RESTORE THE RIGHTS OF DEFRAUDED INVESTORS.** Repeal self-styled securities "reform" laws that block defrauded investors from seeking restitution, such as the Private Securities Litigation Reform Act of 1995, which allowed the aiders and abettors of massive corporate crime (e.g. accountants, lawyers, and bankers) to escape civil liability.
- 6) DEMOCRATIZE CORPORATE GOVERNANCE.** Grant shareholders the right to democratically nominate and elect the corporate board of directors by opening up proxy access to minority shareholders and introducing cumulative voting and competitive elections. Require shareholders to approve all major business decisions, including executive compensation. Shareholders are, after all, the owners.
- 7) REIN IN EXCESSIVE EXECUTIVE PAY.** Require share-holder authorization of top executive compensation packages at each annual shareholder meeting. Require that stock options, which now account for about half of executive compensation, be counted on financial statements as an expense (which they are). Eliminate tax deductions for compensation above 25 times the compensation received by the lowest paid worker in a corporation, as business guru Peter Drucker has suggested.
- 8) REGULATE DERIVATIVES TRADING.** Regulate all over-the-counter financial instruments, including derivatives, so that they are subject to the same or equivalent audit and reporting requirements as other financial instruments traded on the stock exchanges. Rules should be enacted regarding collateral-margin, reporting and dealer licensing in order to maintain regulatory parity and ensure that markets are transparent and problems can be detected before they become a crisis.
- 9) EXPAND DISCLOSURE.** Enact corporate sunshine laws that force corporations to provide better information about their records on the environment, human rights, worker safety, and taxes, as well as their criminal and civil litigation records.
- 10) END CONFLICTS OF INTEREST ON WALL STREET.** Enact structural reforms that separate commercial and investment banking services and prevent other conflicts of interest among financial entities, such as those that have dominated big banks in recent years.
- 11) FIX THE PENSION SYSTEM.** Corporations must be held more responsible for the retirement security of their employees. At a minimum we need to give workers a voice on the pension board; not require workers to stuff their 401 (k) plans with company stock; and give workers a right to vote for their 401 (k) stock. In addition, an Office of Participant Advocacy should be created in the Department of Labor to monitor pension plans.
- 12) FOSTER A NATIONAL DISCUSSION ON CORPORATE POWER.** Establish a Congressional Commission on Corporate Power to explore various legal and economic proposals that would rein in unaccountable giant corporations. The Commission should seek ways to improve upon the current state corporate chartering system in a world of global corporations and propose ways to correct the inequitable legal status of corporations. The Commission would be led by a congressionally-appointed experts on corporate and constitutional law,

For more information, please visit www.citizenworks.org

Appendix B

The Citizen Works Corporate Reform Commission

Theresa Amato, Public Interest Lawyer; former President, Citizen Works

Nicholas A. Ashford, Professor of Technology and Policy, Director, Technology and Law Program, Massachusetts Institute of Technology

Medea Benjamin, Founding Director, Global Exchange

Steve Conn, Professor Emeritus of Justice, University of Alaska

Charlie Cray, Director, Center for Corporate Policy; former Director of the Campaign for Corporate Reform, Citizen Works

David Crowther, Professor of Corporate Social Responsibility, London Metropolitan University

Herman Daly, Professor, School of Public Affairs, University of Maryland

Kevin Danaher, Co-founder, Global Exchange

Charles Derber, Professor of Sociology and Political Economy, Boston College; author Corporation Nation, People over Profits, Regime Change Begins at Home

Tom Devine, Legal Director, Government Accountability Project

Jesse Dillard, KPMG Professor of Accounting, University of Central Florida

Lee Drutman, Communications Director, Citizen Works

Ralph Estes, Professor Emeritus of Accounting, American University; author, Tyranny of the Bottom Line

Bill Fletcher, President, TransAfrica Forum

Frances Fox Piven, Professor of Public Policy and Public Administration, CUNY Graduate Center

Martin Freedman, Professor of Accounting, Towson University

Bishop Thomas J. Gumbleton, Auxiliary Bishop, Archdiocese of Detroit

Rev. Graylan S. Hagler, Plymouth Congregational Church

Wenonah Hauter, Director, Public Citizen / Critical Mass Energy & Environment Program

Hazel Henderson, Evolutionary Economist; author of seven books on global futures; columnist, Interpress Service; co-creator, the Calvert-Henderson Quality of life Indicators

Robert Jensen, Professor, Department of Journalism, University of Texas

Nicholas Johnson, Professor, College of Law, University of Iowa

Marjorie Kelly, Co-founder and Editor, Business Ethics; author, The Divine Right of Capital

Charles Kernaghan, Executive Director, National Labor Committee

David Korten, President, People Centered Development Forum; author, When Corporations Rule the World, The Post-Corporate World

Marc J. Lane, President, The Law Offices of Marc J. Lane, P.C.

Robert McChesney, Institute of Communications Research, University of Illinois; author, The Problem of the Media

Larry Mitchell, Professor, George Washington University Law School; author, Corporate Irresponsibility

Robert A.G. Monks, Publisher, www.ragm.com; author, New Global Investors, Power and Accountability

Ted Nace, Founder, Peachpit Press; author, Gangs of America: The Rise of Corporate Power and the Disabling of Democracy

Ralph Nader, Consumer Advocate; Founder, Citizen Works

Jan Pierce, former Vice-President, Communications Workers of America

Mark Ritchie, President, Institute for Agriculture and Trade Policy

Anita Roddick, Founder and Co-chair, The Body Shop; Board Director, Ruckus Society

Linda Ruchala, Associate Professor of Accountancy, University of Nebraska, Lincoln

Alice Slater, Attorney and Board Member of the Nuclear Policy Research Institute, the Global Network Against Weapons and Nuclear Power in Space, and the New York City Bar Association Committee for International Security Affairs

Tony Tinker, Professor of Accountancy, Baruch College, City University of New York

Chris Townsend, Political Action Director, United Electrical Workers Union

Judy Wicks, Co-founder/Co-chair, Business Alliance for Local Living Economies; President and Founder, White Dog Café

Cynthia Williams, Professor, University of Illinois College of Law

Paul Williams, Professor of Accounting, North Carolina State University

Appendix C:

Citizen Works Selected Media Appearances, 2003-2004

Newspapers

Providence Journal, January 14, 2003
"Commentary - Corruption on Wall St.
- Escaping with a wrist slap," by Lee
Drutman

The Atlanta Journal-Constitution,
February 5, 2003 "SEC's Pitt still isn't
gone; Hearing on successor to start," by
Marilyn Geewax

New York Newsday, April 5, 2003 "Pro-
tests Carry On; Activists rally in NY,
Washington D.C.," by Matt Prio and
Deirdre Fulton

The Hill, April 23, 2003 "Business may
try to undo new SEC law," By Bob
Cusack

Village Voice, April 29, 2003 "Mondo
Washington: Corporate Colonialism," by
James Ridgeway

Providence Journal, May 1, 2003 "Com-
mentary - Nike's 'Freedom of Speech'
- Do companies have the right to lie?,"
by Lee Drutman

The Atlanta Journal-Constitution, May
25, 2003 "SEC discipline debated; Crit-
ics want wrongdoers to face juries," by
Marilyn Geewax

The Patriot-News, June 17, 2003
"Former Rite Aid CEO's Plea Is Latest
Fallout from Business Scandals of '90s,"
By David DeKok

The New York Times, June 27, 2003
"The Supreme Court: Advertising;
Nike Free Speech Case Is Unexpectedly
Returned to California," by Linda
Greenhouse (features photos of Citizen
Works employees protesting outside the
Supreme Court; similar photos were
also featured in the Washington Post,
New York Newsday, and dozens of pa-
pers across the country)

Daily Press (Newport News, VA) July
6, 2003 "Sen. Allen Faces Dilemma as
Investment Goes Offshore," by David
Lerman

Washington Post, July 31, 2003 "Lavish
Executive Pay Still a Target; SEC Chief
Speaks on Anniversary of Governance
Law" by Carrie Johnson

Atlanta Journal and Constitution, Au-
gust 28, 2003 "WorldCom, Former CEO
Face Criminal Charges," by Patti Bond

Chicago Tribune, September 7, 2003
"Face-off over securities rules looms in
Congress; Debate centers over state
versus federal governance," by Andrew
Countryman

Los Angeles Times, November 4, 2003
"Commentary: Corporate Crime Acts
Like A Thief in the Night," by Lee Drut-
man

News Services

Bloomberg News, March 20, 2003
"Oversight board accepted free space;
Law firm's clients overseen by panel,"
Bloomberg News., Washington.

Bloomberg News, "Wall St. Global
Settlement Doesn't Help Little Guy," by
John F. Wasik

Agence France Presse, May 6, 2003
"Lawmaker cites Halliburton links to
'axis of evil' countries," by Rob Lever

Agence France Presse, May 7, 2003
"Halliburton, Bush administration come
under fire over Iraqi oil contracts," by
Gabrielle Grenz

Associated Press, May 27, 2003 "Off-
shore companies do \$1 billion in busi-
ness with U.S. government," by Jona-
than D. Salant

Agence France Presse, June 27, 2003
"U.S. Supreme Court allows Nike to be
sued in speech case," by Rob Lever

Agence France Presse, June 30, 2003
"Regulators give U.S. Shareholders veto
on stock option plans"

Magazines

The Nation, February 3, 2003 "No more
pigs at the trough: how to cure infec-
tious greed," by Arianna Huffington

Radio

WRPI, Troy, NY, February 5, 2003 on
connections between oil and the war in
Iraq

NPR's Marketplace Morning Report,
national, April 30, 2003 "Some obser-
vers suggest creating a corporate three-
strikes law"

BBC's Newshour, international, May
2, 2003 "to discuss the \$1.4 billion Wall
Street settlement."

WOJO, Evanston, Ill., May 12, 2003 on
Halliburton's Iraq contracts

KPFK, Los Angeles, Calif., May 12,
2003 on Halliburton's Iraq contracts

WPCA, Amery, Wisc., May 13, 2003 on
Halliburton's Iraq contracts

Sirius Radio, Scott Harrison's "One the
Californian's Edge," May 13, 2003 on
Halliburton's Iraq contracts

WCPN, Cleveland, Ohio (NPR affiliate.)
May 14, 2003 on business regulation

WCBS News Radio Evening News,
national, September 3, 2003 on FCC
media deregulation

NPR's Marketplace Morning Report,
national, November 11, 2003 on the FBI
tracking corporate crime

Television

C-Span: Coverage of February 4, 2003
Oil and War press conference

NBC Today Show, April 23, 2003 com-
ment on Nike v. Kasky case

Fox News, April 23, 2003 footage of
Nike v. Kasky protest 4/23

NBC Nightly News, footage of protest
outside the SEC

Web

Working Assets, January 29, 2003 "Oil-
ing the wheels of war," by Lee Drutman
and Charlie Cray

Common Dreams, March 7, 2003 "What
About Three-Strikes-and-You're-Out for
Corporate Criminals?" by Lee Drutman

TomPaine.com, March 16, 2004 "Small
Fry: Martha Stewart is no Ken Lay," by
Lee Drutman

Appendix C: (continued)

Citizen Works Selected Media Appearances, 2003-2004

- CBS MarketWatch.com, March 25, 2003 'Cutler's crusade works in Spitzer's shadow," by David Weidner
- Common Dreams: April 5, 2003 "Halliburton, Dick Cheney, and wartime spoil," by Lee Drutman and Charlie Cray
- TomPaine.com, April 9, 2004 "Free Riders," by Lee Drutman
- CNNMoney.com, May 7, 2003 "Halliburton job bigger than thought"
- Common Dreams, May 21, 2003 "The WorldCom Con," by Lee Drutman
- Common Dreams, June 3, 2003 "The Pirates of Financial Irresponsibility," by Lee Drutman and Charlie Cray
- TomPaine.com, October 29, 2003 "Avoidance Issues," by Lee Drutman
- CounterPunch, November 6, 2003 "An Open Letter to John Ashcroft: It's Time to Deal with Corporate Crime" by Ralph Nader and Lee Drutman
- TomPaine.com, December 3, 2003 "Paying Taxes is for Suckers," by Lee Drutman
- TomPaine.com, June 17, 2004 "Fighting The Fat Cats," by Lee Drutman
- TomPaine.com, July 7, 2004 "No Bid And No Problem," by Charlie Cray
- TomPaine.com, July 21, 2004 "Beyond Kenny Boy And Martha," by Charlie Cray
- TomPaine.com, September 27, 2004 "Bringing Halliburton To Heel," by Charlie Cray
- TomPaine.com, November 30, 2004 "Defying The Suicide Economy," by Charlie Cray and Lee Drutman
- JusticeTalking.org, December 14, 2004 "Debate: Avoiding the Next Enron," by Charlie Cray and James E. Copeland, Jr.
- Common Dreams, December 18, 2004 "Three Years After Enron It Looks Like No One Learned A Thing," by Charlie Cray

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